

FEATURES

- Records longitude, latitude and compass direction of each out-door photograph taken.
- Data is stored in easy to read JTR format.
- Supports low cost SD FLASH memory cards for data storage.
- Secure camera flash shoe mount for ease of use and accurate camera direction reading.
- Automatic activation trigger from camera shoe for convenient capture of location information.
- Standard 3mm flash socket provided for external flash gun.
- GeoLock® feature to allow full creative photography whilst still preserving accurate location and compass direction integrity.
- Works with both digital and film SLR cameras with flash shoe and have time stamping capability.
- Manual trigger button to support non flash shoe compatible cameras.
- Supports the popular Garmin Geko 301 GPS receiver to determine location (not supplied).
- Super-bright indicator LEDs for reliable out-door viewing
- Built-in sounder for audible indication of activity.
- Sound-off mode for more discrete operation.
- Powered by a standard 9 volt PP3 battery for easy replacement whilst in the field.

- Compact size measuring only 90mm by 65mm by 21mm (excluding the GPS unit).
- Weighs just 155g, and with Garmin GPS it weighs 249g. (Canon 580EX flash is 493g)
- Firmware upgradeable allowing for easy feature updates

GEOTAGGER SOFTWARE SUPPORT

All location information is stored on the SD card in the easy to read, text-based JTR format.

It is compatible with a growing number of 3rd party applications including Notepad and EXCEL.

RoboGEO (www.robogeo.com) supports JTR files directly and can be used to merge the location information with the image files automatically. You will need to purchase RoboGEO separately.

See the GeoTagger web site for the latest list of applications and services that support The JTR file format.

CUSTOMER FEEDBACK...

"I now take all my outside shots using the GeoTagger and then use RoboGEO and Google Earth to help me search through the many thousands of images I have. It's amazing." – Nigel Standerline - Professional Photographer

PURCHASE

To purchase a Jelbert GeoTagger, simply visit our web store on www.geotagger.co.uk and follow the buy-now link.

sales@geotagger.co.uk
www.geotagger.co.uk

THE JELBERT GEOTAGGER

GEO-PHOTO COMPANION
WITH PHOTO DIRECTION
CAPABILITY

*Join the photographic
revolution today...*



Garmin Geko 301 GPS receiver and camera to be purchased separately.
GeoTagger device may vary from photograph.

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THE JELBERT GEOTAGGER

THE PHOTO REVOLUTION

The march of progress continues in photography. Digital cameras are becoming ever better and home printing technologies and photo editing software give photographers unprecedented access to advanced features and flexibility.

Geo-tagging now adds to the power and flexibility of photography. It opens up new ways to manage, share and cross-reference photos, both on the PC and on-line.

Geo-tagging literally means tagging each picture with geographical information to show where the picture was taken. Usually this means the longitude and latitude although other orientation information can be added for more flexibility.

Once an image is geo-tagged you have the capability to view and search your own photo library. This can be done on your PC using programs like Google Earth to, display where in the world each of your pictures was taken.

Using the power of the internet, you will also be able to share your geo-tagged images on-line. You can allow others to search through your images based on any particular location they might be interested in.

Journalists, professional photographers and enthusiasts can all benefit from geo-tagging.

Every time you take a photograph without geo-tagging, an opportunity is lost. Join the photo revolution and sign up to geo-tag your photographs with the Jelbert GeoTagger today.

THE JELBERT GEOTAGGER

The Jelbert GeoTagger is a compact device that uniquely connects to the camera flash shoe and follows the direction of the camera lens. Once fitted, it will record the precise location AND direction of every out-door photograph you take.

The Jelbert GeoTagger is more advanced than other geo-tagging devices on the market. Other solutions estimate the location of the photograph from a recorded GPS track and guess at the direction of the photograph using GPS track data. This frequently leads to inaccuracies that can reduce the value of your location meta-data and photograph. It also limits the ability to cross-reference your picture with mapping databases.

Only The Jelbert GeoTagger records specific location information each time a picture is taken. It guarantees accurate position and direction data every time.

When each photograph is taken, the Jelbert GeoTagger receives a signal via the flash shoe that tells it to capture the current location and direction data from the GPS receiver. It stores it on the built-in SD FLASH memory card and records data relating to:

- Latitude and Longitude
- Magnetic compass direction
- Time and date

At the end of the photo session, the location information is merged with the photographs. This must be done using 3rd party software such as RoboGEO (purchased separately). The data is merged automatically by referencing the date and time stamp on each photograph with the date and time stamp of each record on the SD card.

The Jelbert GeoTagger has been built for all photographers. It works with most camera makes with a flash shoe, including digital and film SLR cameras. If the camera does not have a flash shoe, the manual trigger button can be used instead so compact and prosumer cameras can also be supported.

Film based SLR cameras are supported providing they have a time and date stamping facility. Cross referencing is then done manually with the printed photos.

The Jelbert GeoTagger has a mount for the popular Garmin Geko 301 GPS receiver which must be fitted in order to operate (purchased separately). This popular GPS unit can provide accuracy to around 1.6M and works when outside with a clear view of the sky.

GEO-LOCK ® FEATURE

Photographers like to be creative and take pictures while holding the camera at all angles. Tilting can stop the GPS receiver and compass from working properly so the Jelbert GeoTagger has a unique innovation called GeoLock ®. When activated, the photographer can take pictures at any angle of tilt and still capture accurate location and direction information.